

CHANGE

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International Academy for Deep Transformation

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About the Academy

Our Purpose

Our purpose is to develop professionals who are masters in supporting change, learning, and growth in individuals and the systems of which they are part.

We exist to support the awakening of human consciousness and the reduction and elimination of the blocks and barriers to such awakening, so that individuals and organizations can come into alignment with the natural process of Unfolding present in their own lives and in the life of all things.

Our Approach

We bring an holistic approach to the awakening and unfolding of our potential through four key modalities:

- Cultivating a deeper relationship with what is Within
- Enlivening full Creative Expression and openness
- Aligning personal patterns and realizing our sense of Purpose and Direction
- Enjoying balanced and harmonious Relationships among ourselves, each other, and our world.

Our Guiding Principle: the 'Way of Unfolding'

We consider that everything in our universe, including ourselves, is part of a seamless web of unfolding. From conception to death our lives play themselves out in a natural evolutionary process.

We are committed to helping people come into alignment with the unfolding pattern of their own lives, while honouring and respecting their participation in the wider unfolding around them. Our work with organizations and communities is guided by this same principle of evolving alignment with the unfolding pattern of life.

Ultimately, growing alignment with the Way of Unfolding, depends upon, is guided by, and contributes to, the awakening of the silent field of consciousness, our true nature, present in and beyond all our experience. We are committed to supporting that awakening in ourselves and in others. It is the core of our work.

A New Approach: Generative Patterning

Our Academy is pioneering the new field of Generative Patterning. Generative Patterning is an attempt to recognize, understand, and work with, the way unfolding happens in our lives and in nature through the interplay and unfolding of pattern.

Generative Patterns are patterns which can change, learn, and grow as expressions of the 'Way of Unfolding'.

Applying the principles of Generative Patterning, we help people and organizations come into a self-transcending relationship with the patterns of their lives. We help problematic patterning become truly generative for themselves and their contexts.

Performance and Alignment

Becoming effective in any field arises from a deepening relationship between the quality of our performance and our alignment with what we are doing. We perform at our best, when we are aligned with this flow.

We provide deep and effective personal development for professionals via one-to-one and group sessions, seminars, and organizational development through our holistic approach to

Deep Transformational Coaching

- Transformational Leadership
- Transformational Consulting
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About the Academy

Southeast Asia

The International Academy for Deep Transformation was founded by Peter Wrycza, PhD together with Shalini and Lalit Matai in Indonesia in January 2012.

Peter, originally from the UK, is the developer of the Transformational Coaching model and the founder of the Nirarta Centre for Living Awareness in Bali. He is the author and co-author of a number of books on the unfolding of consciousness and personal development. He co-founded the International Academy for Transformational Coaching and Leadership (IATCL) in Moscow in 2006.

Shalini and Lalit are trained in Ontological and Transformational Coaching and, like Peter, are passionate about the unfolding of the full possibilities of human life through the awakening of consciousness and the divine presence within all things.



Russia & Ukraine

The Academy founding team includes Alena Savyuk (co-founder of the original IATCL), Ruzanna Atasunts, Dmitry Lazarenko (Ukraine), and Yanina Konovalova (creator of eCoaching).

With a focus on Deep Transformation and Awakening, the International Academy for Deep Transformation in Russia and Ukraine has grown out of IATCL, which offered Peter's Transformational Coaching training from 2005-2012. This means the Deep Transformational Coaching approach already has a strong alumni base in Russia and is highly valued in the coaching profession for the in-depth understanding of coaching and transformation it inculcates.





Deep Transformational Coaching

Coaching is the art of facilitating the development of others. Effective coaching helps people unfold potential that is already present, but not yet fully manifest.

In Deep Transformational Coaching, we accompany the client in a process of discovery that leads from the surface expression of the client's request to the deeper patterns holding the old ways of being in place. Exploring that patterning allows insight, understanding, and renewal to take place naturally.

Holistic, Multi-Levelled, Systemic

Our approach is holistic, multi-levelled, and systemic.

Inevitably, our body, mind, heart, and senses work together as an interconnected whole.

In Deep Transformational Coaching, we are attentive to how the client's thinking and perceiving influence each other, in and through the body.

At the same time, coach and client meet in, and share, the same unified field of Being.

Coaching and Modelling

Working closely together, from this common ground, we find that a clear and simple 'model' of the patterns and structures informing what the client is requesting and – why it has been challenging till now – can emerge.

This helps us understand exactly what is the nature of the 'problem space' and what needs to be addressed to realize the coaching outcomes.

Coach & Client: Changing, Learning, and Growing Together

From the holistic perspective of the Way of Unfolding, the Deep Transformational Coach supports the client in the full spectrum of development from simple behavioural change to growth and transformation in the person as a whole.

Transforming the Coach

Meeting in the ground of Being not only stimulates transformation in the client, it also touches the Deep Transformational Coach. In supporting growth in the client, the Deep Transformational Coach enjoys fullness and growth, too.



How Deep Transformational Coaching Works

'We can't solve problems by using the same kind of thinking we used when we created them.'

- Albert Einstein

Coaching and Epistemology – From 'Split Mind' to 'Whole Mind'

Ultimately, all our challenges, including those we bring to coaching, arise in the way our usual 'split mind' conceives them. Our task as Deep Transformational Coaches is to uncover the key limiting 'split mind' thinking and reconnect the client with integrated 'Whole Mind' thinking and understanding.

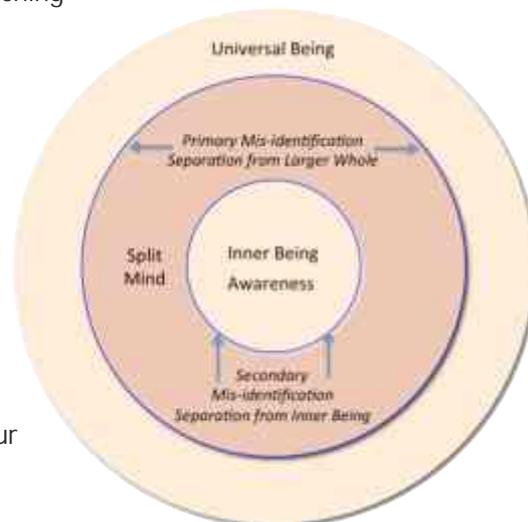
In effect, we help the client identify and update the faulty epistemology (the mistaken thinking) that arises from and creates 'split mind'. Ultimately that is what blocks performance.

Our work with Deep Transformational Coaching and Transformational Leadership aims to help us recover Whole Mind. In 'Whole Mind', we are balanced and clear. We know naturally what to do and how to go about it.

How Whole Mind Becomes Split Mind

Whole Mind is our nature and birth right, it is what we enjoy when we are functioning naturally and creatively like children.

As we become self-conscious, we lose our connection with Whole Mind, separating ourselves first from the world around us, and then from our inner Being.



Cognitively Rigorous – Thinking with the Heart

Honing in on the epistemological roots of the client's problem space in 'split mind' requires a particular kind of cognitive rigor in the coach, the ability to think both holistically and analytically while remaining centred and rooted in the heart.

In our Diploma, our Coaches-in-training learn how to tune into the epistemology present in those patterns directly connected to the client's coaching request. In the Advanced Diploma, our Coaches learn to touch the epistemology present transcontextually in the client's world as a whole.



Deep Transformational Coach Training

The Training – Unfolding: Change, Learning, and Growth

Our Diploma and Advanced Diploma programmes are for those who want to practise coaching at depths where transformation happens naturally.

Deep Transformational Coaching training prepares the coach-in-training to have the attitudes, frames, and skills needed to conduct Deep Transformational Coaching in a professional manner – appropriately supporting change, learning, and growth in the client's unfolding.

Supporting Change

In our Deep Transformational Coach training, we begin with participants' own journey and what shapes its success. We gently introduce participants to the process of coaching, starting with the big picture, and the natural assimilation of basic skills. From there, we learn how to set up and change habits of behaviour.

Stimulating New Learning

Our work with change, equips the coach-in-training with a solid foundation to explore and influence the higher-order thinking that structures his or her inner world.

Here, we learn how to recognize and influence the deep learning, beliefs, and assumptions that create the frames supporting the client's excellence, while also creating his or her blind spots and limitations.

Facilitating Growth

Beyond deep learning, we engage with the development of the person as whole. Here our relationship with transpersonal awareness and the energies that transcend and connect us becomes central, as we touch the dimensions of experience so central to greatness and true excellence – much as we sense in exceptional moments, extraordinary individuals, and outstanding organizations.

Philosophy

Our approach owes much to NLP-based modelling of the structure of human experience. Research into the unfolding of human consciousness over the past 40 years – in both East and West – is also central, as is the work of Gregory Bateson, with his elegant understanding of three primary levels of learning, where each level corresponds to a logical typing, transcended and included at the higher level. From this work, we derive the organizing frames of Change, Learning, Growth, and Unfolding.

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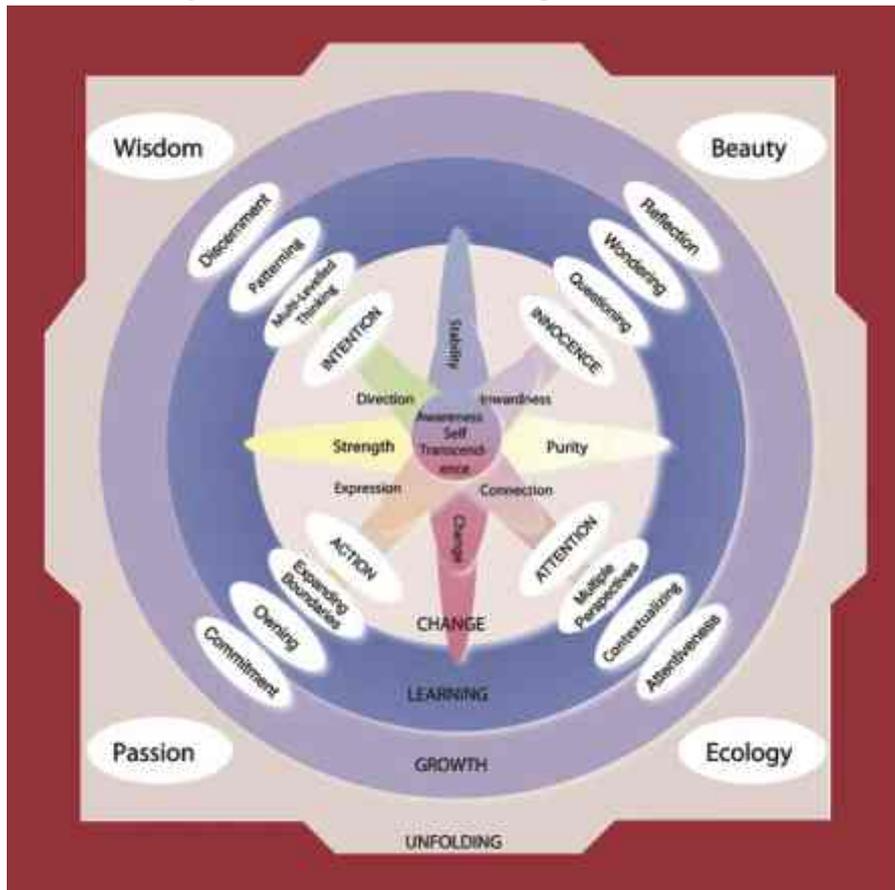
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Way of Unfolding Compass



For Orienting Transformational Coaching and Mentoring

Our Deep Transformational Coach training is structured according to our comprehensive map of the different levels and facets of experience touched in Deep Transformational Coaching itself. We systematically develop the ability of participants to deal with more subtle and complex levels of experience, both in themselves and in the client.

We start with the simpler expressed dimension of behavioural change.

We then explore the more hidden recesses of thinking and the learning that shapes and stifles it through our beliefs and fixed ideas.

Lastly we touch the edges of how we build our sense of who we are and what we may be.





Diploma in Deep Transformational Coaching Unfolding Possibilities through Generative Patterning Accredited Coach-Training Programme (ACTP) Leading to ICF Credentialing

Our Offer

Wanting to train as a coach? New to coaching or just beginning and keen to deepen your knowledge and skills? Or just curious? Our Diploma in Deep Transformational Coaching offers you the Journey of a lifetime in which you will

- Discover the magic of transformation in your own life
- Acquire professional skills helping people transcend their Stories and fulfil their Gifts and Dreams
- Emerge as a confident and competent coach, capable of facilitating Deep Transformation in others

Accredited Coach Training Programme: A Journey with the Masters

20-day in-person training combined with distance learning, mentoring, and other elements, leading to ICF credentialing.

The programme is led by Dr Peter Wrycza, Academy founder and developer of the Deep Transformational Coaching model, accompanied by experienced Academy coaches and trainers thoroughly grounded in this model and approach.

Unit One – 4 days - Finding and Fulfilling Purpose and Potential: Fundamentals of Deep Transformation in People and Organisations

Introducing the Art of Deep Transformational Coaching

We begin, here, with our purpose and how to fulfil it. As we explore our Story, Dream, Gift, Path, and Source, helping each other bring them into alignment, we absorb new coaching skills, while barely thinking about it. And we discover that we have a wonderful Compass and map for the journey – before we even start.

Unit Two – 4 days - Preparing the Field for Change: Identifying and Supporting Shifts in Behaviour

In this unit we explore the fundamental elements for supporting change in the client through coaching. We learn how to identify and support changes in behaviour that impact performance, helping the client make changes he or she is fully aligned with.

Unit Three – 6 days - Learning about Learning: Uncovering the problem space of the client

Here we develop the patterning skills a coach needs to understand the client's world accurately.

We learn how to define the intention and 'problem space' for the coaching in a holistic and systemic way, touching the roots of the client's thinking that mean the challenge he or she is facing is necessarily so.

Unit Four – 6 days - Touching the 'Heart of the Matter': Conversational Re-Patterning and the art of Deep Transformational Coaching

Here, we learn how to bring the client into deeper alignment through a process of 'reverse learning', in which we identify and free stuck patterns of thinking and behaviour.

We explore how to reveal and revise the underlying beliefs, patterns, and assumptions shaping both strengths and weaknesses of the client.

We learn to elegantly handle the complexity of the client's world and conduct coaching in a transformational way through 'Conversational Re-Patterning'

N.B. Daily meditation and self-unfolding movement are an integral part of the Diploma programme

Further details available at: www.transformationalacademy.com

Want to test the waters first? You can take Unit One before deciding to go further!

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The Dynamics of Deep Transformation: A Master Programme for Experienced Coaches Advanced Diploma in Deep Transformational Coaching A two-week residential program held in Bali every year in August

Our Offer

This programme brings the skills of practising coaches to a new level of integration. We will embark on a journey of learning and growth touching, body, mind, heart, and spirit, exploring the beautiful art of Re•Patterning, as we

- Practise getting to the heart of our clients' Connecting Patterns
- Unfold our own deepest patterning
- Discover the exciting new field of Generative Patterning
- Learn really how to support growth in Self and Others

Learning with the Masters

20 days In-person training combined with distance learning, mentoring and other elements, leading to ICF credentialing.

The programme is led by Dr Peter Wrycza, Academy founder and the developer of Deep Transformational Coaching model, accompanied by experienced Academy coaches and trainers thoroughly grounded in this model and approach.

Week One: Tuning Into the Life Patterns and Personal Epistemology of Clients

We practise identifying the deep patterns and dichotomies at the heart of the client's way of being in the world. Key themes include:

- Tuning in to the choreography of a person or system
- Widening, deepening, spiralling towards deeper levels of patterning
- The nature and form of Connecting Patterns
- Working holistically to include mind, body, feeling, and the deep epistemological roots of the pattern
- Recognizing and coding the key elements of the Connecting Pattern

Week Two: Influencing the Life Patterns and Personal Epistemology of Clients

We practise stimulating unfolding of the Connecting Pattern in ourselves and others, so that we can become, and express more, of what we truly are and can be in this world. Key themes include:

- Consolidating and fine-tuning Connecting Patterns
- Acknowledging and 'owning' the story and inviting updating
- Pointers to enriching the deep epistemology of the client
- Re•Patterning – Separating, connecting; embracing polarities; supporting energetic integration; identifying and imparting Transformational Feedback
- Empowering the client: developing Generative Patterning, so our patterns naturally support further learning and growth
- Re•Patterning and the wider process of development

Options:

A) Two-week residential programme, comprising:

- In-person classes, including theoretical foundations and direct experience of the the Art of Re•Patterning
- Additional sessions with holistic practitioners
- Daily meditation and self-unfolding movement are an integral part of the programme

B) Those seeking Diploma Certification and/or ICF ACTP credentialing will complete the above, plus a further 25 hours, post-residential comprising mentoring and other elements required for certification.

Note: Additional fees apply for option B. For prerequisites, see www.transformationalacademy.com